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Crowdonomics: Exploring the Landscape of the New Entrepreneurial Economy
For Deep Impact India

Video available at: <http://crowdfundingdeepimpact.in/video/DI4India-Part1-BEJ.mp4>



**CROWDFUNDING
DEEP IMPACT**



Barry E James
Conference Chair & Founder of
The Social Foundation

**Crowdonomics: Exploring the Landscape
of the New Entrepreneurial Economy**

Ladies and Gentlemen : I'm Barry James – the founder of these Deep Impact conference as well as TheCrowdfundingCentre and TheCrowdDataCenter

It's a great honour and a privilege to be speaking to you today – even if it is via a very modern means from very far away in the UK

Especially at this crucial time, this tipping point, for nations like yours and mine, and for the world.

More on that in a moment or two.

Let me first thanks and pay tribute to the fantastic, amazing, work of our host Pritee Gaikad. She's incomparable. Without her drive, determination and sheer entrepreneurial flair I would not be speaking to you now, and this first national crowdfunding, Deep Impact conference would not be happening. We are proud to have her as the ambassador of the Deep Impact conference in India. She's a great role model.

I'd also like to thank all the sponsors and speakers –
And especially Dr Dan Marom who I'm delighted will be with you in person

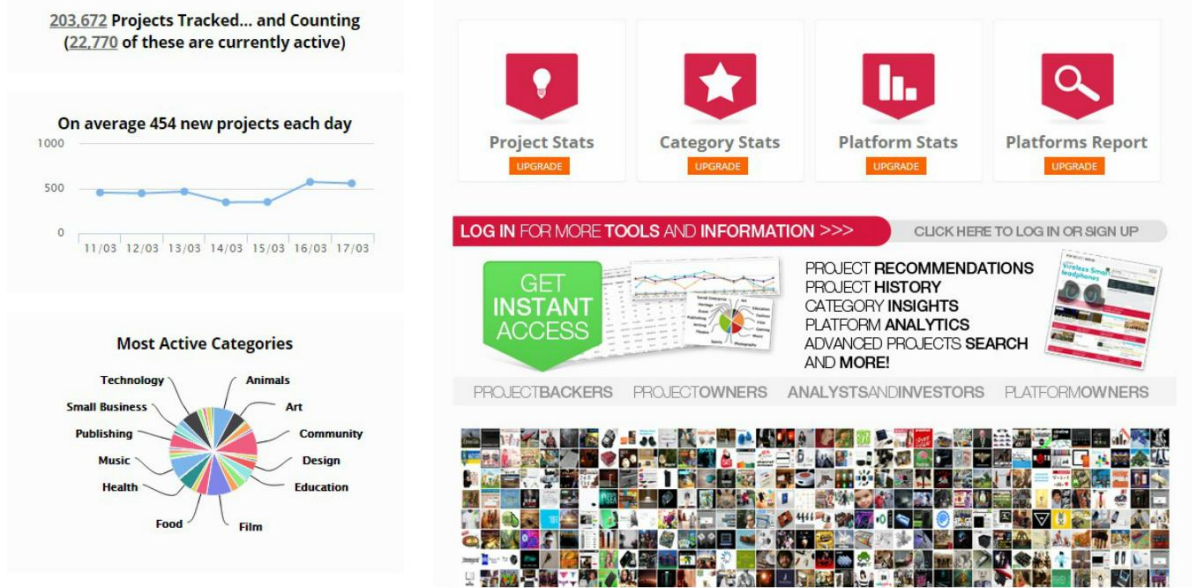


When we planned and launched the UK's first national crowdfunding conference **three years ago** the world looked very different – and a lot less like the vision we saw then and see before us now.

Crowdfunding was like a cloud 'the size of a man's hand'. Now 'the perfect storm' is about to break.

It's the engine room of the sharing economy and the biggest change to the world economy since the industrial revolution. As was reported earlier this week it's growing at a dizzying rate

**The Sharing Economy is Growing Faster than Facebook, Google & Yahoo – Combined!
(\$15B v \$11B in 7 years!)**



Last year at the CrowdDataCentre we tracked 200,000 crowdfunding projects across 161 nations. At one point we were seeing UK Crowdfunding double every 60 days – that’s 10x faster than Moore’s Law – which has transformed the world.

This is completely of a piece with the vision we set out three years ago – as Pritee can attest – she was there.

This is the next tidal wave of positive ‘disruption’. The biggest yet. The one that is turning the world economy on its head - giving the economy back to those who really own it: The crowd. Us all. The people who compose it.

Putting people, not numbers, at the centre of the economy.

Giving ordinary people the opportunity to be what they always were capable of: Becoming: entrepreneurs

Giving entrepreneurs everywhere the oxygen of opportunity.

Draft - Mar 18, 2015

Funding OPEN to
Entrepreneurs!
Published - Feb 27, 2015

Why Love Crowdfunding?
Published - Feb 4, 2015



Why Love Crowdfunding?

Because Crowdfunding creates a world of opportunities that never existed before.

It works. It's unfamiliar because it's revolutionary. It combines things in new way which was never before possible – removing barriers by making it a no-cost option to raise money at the same time as gaining potentially massive exposure... while market testing your proposition. Refining it by direct exposure to your market – not some gatekeeper of so-called-expert.

Who'd have thought that 'consumers' would not just tolerate but welcome the opportunity to be a part of this process by buying into something new even before it exists?

This is truly revolutionary.

Revolutionising:

- Innovation
- What it means to be a Citizen
- Venture creation
- Investing and most of all entrepreneurship!

More on this later – why and how.

For now I'll leave you with those here in the room who can help equip you for this new journey – and this thought:

The world is being redesigned at this time – by entrepreneurs.

VentureFundingHubs.com



Funding OPEN to Entrepreneurs!

Less than a month ago we launched VentureFundingHubs.com to help bring together and equip entrepreneurs locally. We expected to launch three UK city hubs by about now.

As I write we have over 40 in various stages of formation, and they're already starting to span the globe.

This is our offering to you - and your opportunity to create communities of entrepreneurs across India, co-founder for your towns and cities. To bring entrepreneurs together.

Together we can redesign the world – and make it a better place for us all.

That's what this - and every other deep impact conference - is for :
to create the deepest possible impact

Have a great conference and I'll be back later in the day, one way or another, to share what I believe is this **revolution's best kept open-secret**.

Bye for now.